ENDORSEMENTS

I had the pleasure of interacting with Francine. She is very customercentric and is outstanding at developing and fostering business relationships with clients and prospects alike with the goals of providing them with perspective, pathways and solutions to their most pressing issues. Top qualities: Personable, Good Value, Creative **Jeff Reid**, CIO

Francine is a high energy, effective business executive. I have seen her in a variety of projects. She is always very enthusiastic, provides great leadership, and participates as a strong member of the team. In several projects, without Francine's leadership and constant energy, we would have failed to achieve our goals. It is always a great privilege to be involved in any project with Francine.

David Brock, President and CEO, Partners in EXCELLENCE

I worked with Francine for many years and I consider her a close friend a well. She has great work ethic, is totally dedicated to the success of her people and customers equally, and can keep her focus on the task at hand like nobody else. Her customers think of her as knowledgeable, personable and creative. Francine is always to the point. If you're looking for a long existentialist conversation or the latest riffraff of the day, look elsewhere. If you have a business problem that keeps you awake at night, your business is at risk or you think all options have been exhausted, sit down with Francine and let her help you plan your way out of troubles.

Francois Brunelle, Sales Representative, Oracle

Francine brings energy, dedication and enthusiasm to everything she does. She is particularly adept at building and leveraging relationships to help businesses grow. She always projects a positive, can-do attitude with a knack for zeroing in on the key wins for everyone.

John Schweisberger, Managing Director, Pacific Southwest Region, CSC

Francine is a very experienced and insightful alliance professional. Her background in sales, marketing and partnerships gives her a unique perspective and experience on how to make alliances successful. I regularly seek Francine's wisdom and advice.

Chandos Quill, Vice President, Global Strategic Alliances at Experian

Francine was a natural fit for a role where she worked extensively with the channel partners, partner sales managers and the Business Unit executives. She was highly effective in both the strategic and tactical aspects of the job. I highly recommend Francine for any type of strategic sales management role. She will be an asset to any company she joins.

Terri Gudger, Senior Director, Business Planning and Management, Systems Group, Sun Microsystems

Over the past few years I have had the opportunity to work closely with Francine through a leadership program offered through WOMEN Unlimited Inc. In working with Francine I have been able to directly observe her drive and passion in assisting upcoming leaders with their individual development opportunities with focus on achieving career goals.

Francine was very effective as a mentor with these senior leaders in that she really challenged individuals to look deep and broad into source of challenges they faced and to come up with options that really stretched them in professional growth and to prepare for next level of executive leadership. She is a true partner and always made herself available and gave 100% towards any business relationship that she was involved in.

Her ability to network and establish strong business relationships is a strength of hers and has led to new business engagements that have helped organizations move their business forward. In summary Francine is a very professional individual to partner with and is focused on making a positive impression and difference with all that she comes into contact with."

Matt Ek, Division Vice President, ADP

Francine Allaire worked under my direct supervision at Advantius, I had the great pleasure of seeing a true professional at work, bringing exceptional enthusiasm, commitment, creativity and expertise to our company.

Francine is a hard-working self-starter who invariably understands exactly what a project is all about from the outset, and how to get it done quickly and effectively. She worked with Advantius' largest clients, where she taught them, trained many of their employees, and created systems that they can follow well into the future.

Ms. Allaire is a resourceful, creative, and solution-oriented person who was frequently able to come up with new and innovative approaches to her assigned projects. She functioned exceptionally well as a team leader, and has superior sales leadership skills and techniques. Other employees were always delighted to work with her on her projects.

On the interpersonal side, Francine has superior written and verbal communication skills. She gets along extremely well with staff under her supervision, as well as colleagues at her own level. She is highly respected, as both a person and a professional, by colleagues, employees, suppliers, and customers alike.

Robert Stevens, President, Advantius

Francine is a dynamic, upbeat person who sees the Big Picture while not overlooking attention-to-detail. I'm impressed how her personal integrity and sense of collaboration integrate to make her an excellent colleague and provider who can assist customers in increasing their market share, forming strategic alliances and building long-term business growth.

She is well-connected and highly self-motivated. She is focused on enabling others by sharing practical and effective strategies for expansion and venture enhancement.

I give Francine my unqualified and highest recommendation as a 'Can-Do' provider who will work with you for long-term success. You would do well to solicit her guidance and follow her wise counsel.

Michael Potter, Esq., CEO, Wealth Preservation Advisors LLC

It's always a pleasure to work with Francine on any project, since one can feel confident her contributions will add to the overall success of the project and the team. She is outstanding in identifying and developing new business relationships to support overall business goals. She is both innovative and thorough in everything she does, and consistently projects a positive, professional attitude.

Bill West, Account Executive, Computer Sciences Corporation

Francine has a long history in business development and understanding how to close complex sales. Her strong understanding of strategy gives her the ability to connect with the right companies, targets and business alliances leveraging her success in meeting sales and marketing goals. My experience with Francine is that she is highly effective in marketing to the needs of clients, alliances and verticals and is someone that would be an asset to any sales/marketing team.

Marsha Steed, Business Development Manager, CSC

As the owner of several small businesses, each with its own unique way of creating freedom and joy in people's lives, I needed a social media formula and a revenue growth strategy that would make whatever I did successful. Through working with Francine, I learned to define my message and create a consistent business strategy that works. She made it simple and encouraged me to explore new ways of getting my message out there. Here are a few of the results I was able to accomplish with her help:

- My book, "Cultivating Radiance", sold out within 3 days on Amazon.
- At Encore Gymnastics we have raised event revenue by 48% this year.
- This year's olive oil harvest sold out in less than 8 hours! (It usually takes me months)

The cool part is that I spend less time making more money. If you are committed to creating your dream and growing your business, the information you'll receive from working with her will get you there and beyond. I had to start dreaming BIGGER! She helped me with it.

Tamara Gerlach, Business Owner and Author Encore Gym, Prana Life Coaching, Gerlach Olive and Oil Author, Cultivating Radiance I was introduced by phone to Francine shortly after her hire at CSC in September 2008. It was during that very first conversation I realized we hired an extremely bright, articulate and professional individual. I was excited with the prospects of what Francine would be able to offer the regional offices she supported. And she did not disappoint. Because of her initiatives the West region offices increased their pipeline and awareness to the marketplace at a level never seen before. Francine was creative and challenged the status quo in those offices and achieved more there in less than 2 years than several of our business development people did over 5. It would be my pleasure to work with Francine again.

Glenn Chamoff, Business Development Director, CSC

The niche market that I was focusing my business around just didn't seem to fit any longer. I was losing my passion for it, which was alarming considering my company name was a result of my passion for life and business.

Then came along Francine Allaire, after talking with her for only a few minutes, she planted the seed that grew into my new found business focus and as a result I was able to reclaim my passion not only for my business but my life as well. Francine gave me the means to think bigger and broader, I realized my niche was too narrow and it alone wasn't enough to feed my soul, but she allowed me to see that what I had to offer could encompass a bigger audience and she was right.

Lisa A. Fredette, Certified Life Coach

Francine has inspired me to reach outside of my comfort zone and achieve my dreams. Without her advice and support, I'm sure that I'd still be talking about my future, rather than creating my future. If you want to be a success, I strongly recommend giving Francine a call. You'll be glad you did!

Joanne Flowers, Owner, WGW Events

Francine and I keep running into each other at business events. To date, these events have not been in either of our backyards. Meeting another woman with my business passion is grounds for discussion and that we have done. Francine is indeed a "Daring" business mind who I've had the pleasure of conversation with.

She is thoughtful, driven, passionate and truly able able and willing to spread the abundance of success with her great vision. I highly recommend Ms. Allaire for any likeminded project or joint venture aligned with your purpose. This is one smart lady and she has her priorities in place...her clients being at the top!

Mo Bailey, Owner Write4Good Research & Communications, Mo Bailey & Associates, BizSimplicity Coaching Concepts